

We bridge the gap  
between the digital  
and physical world  
of your brand.



**Our approach  
relies on 3 critical  
components**

01

# Solving hard problems

We have decades of experience working in complicated industries, including techfin, telco and construction.. We identify and seek inspiration in trends. No subject is too technical, too new, or too hard—we always find a way to move forward.



01

02

# Telling great stories

We have a proven content-first approach. We help our clients to communicate who they are and what they do through relevant and trustworthy stories. And by doing so, we integrate good SEO principles from the very beginning.

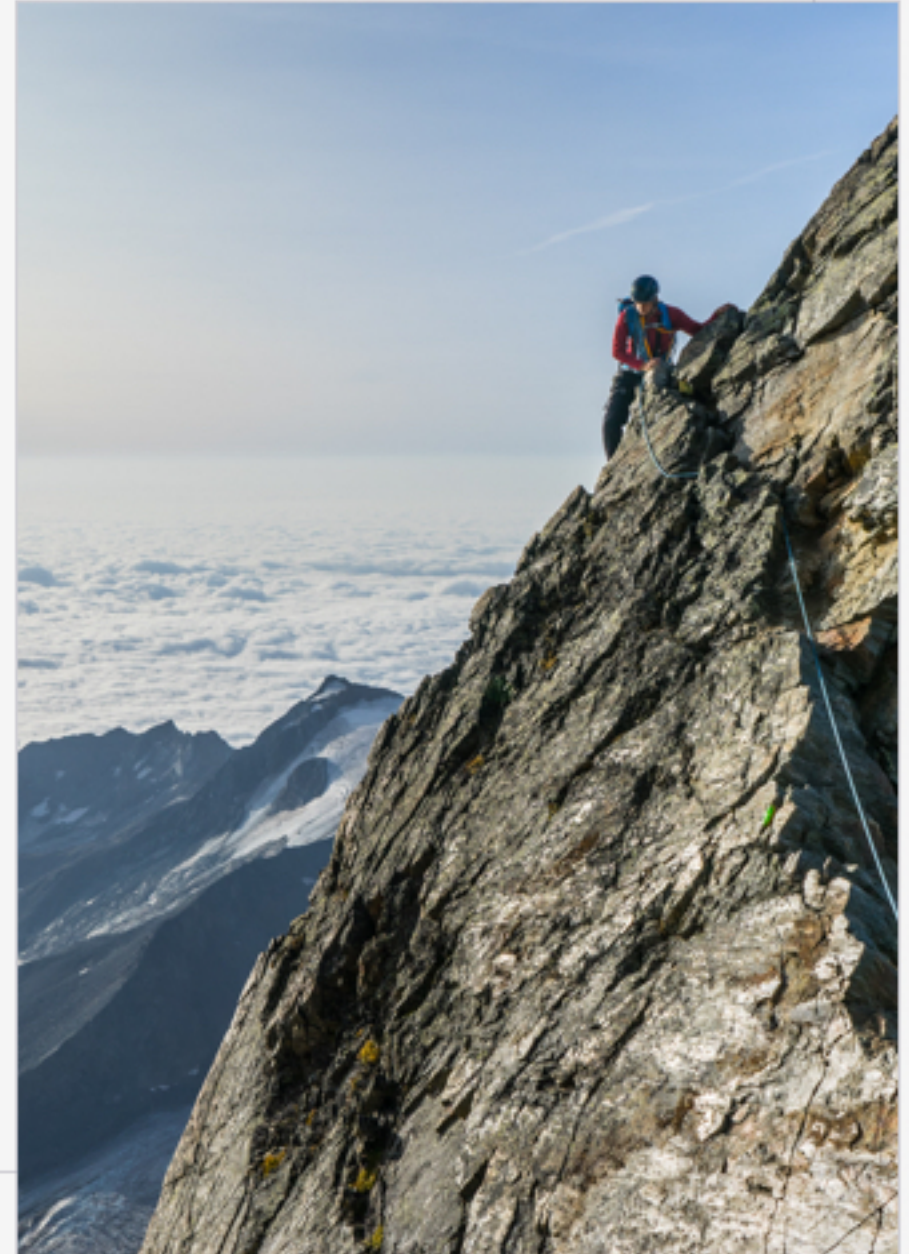


02



# Designing amazing experiences

We have a team of talented creatives and experienced UX experts. Every project is a design challenge: building a user-centric experience that lets the brand shine. And never with less than flawless execution.



# Small team, big talents

**Katelijne Van Loo**

GENERAL MANAGER

**Sachiko Abdelkader**

PROJECT MANAGER

**Marianne Lemberger**

DIGITAL & CONTENT STRATEGIST

**Mattias Bohez**

WEB DEVELOPER

**Noah Arronson-Brown**

WEB DEVELOPER

**Nicolas Glinoyer**

TECHNICAL DIRECTOR

**Renata Faro**

DIGITAL PRODUCER

**Michele Cinquino**

UX & UI DESIGNER

**Raphaël Larrinaga**

FRONT-END DEVELOPER

**Chris Bergmans**

WEB DESIGNER & DEVELOPER

**Céline Genot**

MANAGEMENT ASSISTANT  
& PROJECT MANAGER

**Marianne Cassells**

ART DIRECTOR

**Rémi Denimal**

FRONT-END DEVELOPER





WHAT WE DO FOR

---

**Industry**<sup>01</sup>

**Corporate**<sup>03</sup>

**Institutions**<sup>02</sup>

**Ecommerce**<sup>03</sup>

**Portfolio**<sup>06</sup>

---

**Business**<sup>05</sup>

**Events**<sup>01</sup>

**Services**<sup>01</sup>

**Finance**<sup>03</sup>

**Annual report**<sup>01</sup>





# Industry<sup>01</sup>

This is our favourite playground:  
when things seem less obvious,  
we dig deep to discover the  
hidden beauty and achieve strong  
digital experiences for industries.



NGK Ceramics Coming soon




# Corporate<sup>03</sup>

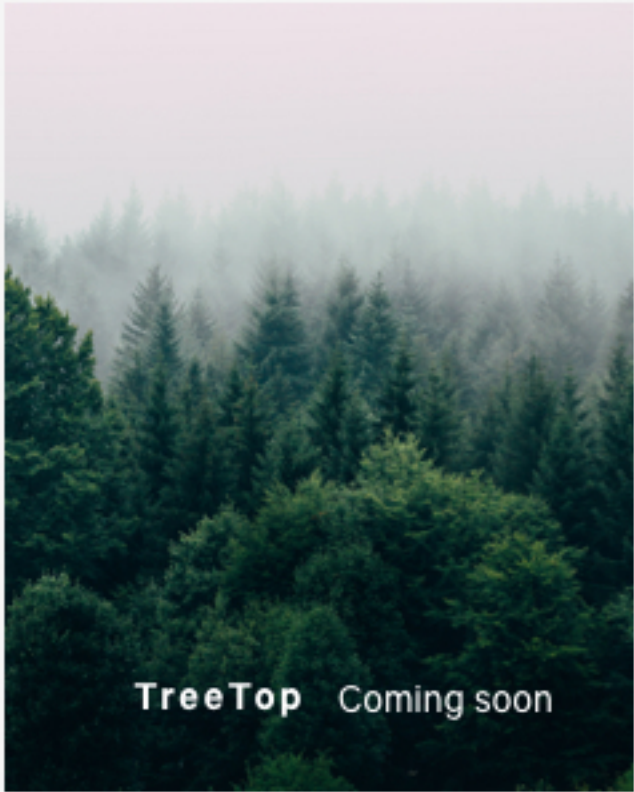
We build corporate websites with stories that are relevant and trustworthy. We help our clients to communicate their mission in clear and compelling ways, to reflect who they are, what they stand for, and what they're here to do.



**SWIFT** [See case study](#)



**Elia** [See case study](#)



**TreeTop** [Coming soon](#)



WHAT WE BELIEVE IN #1

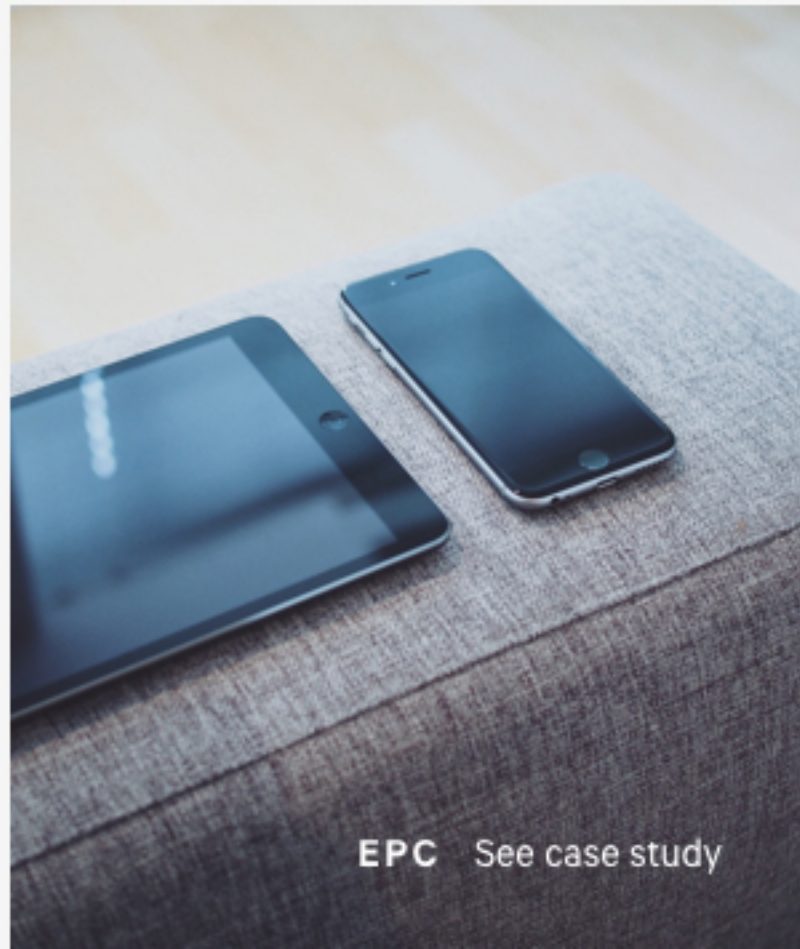
# The user is always right.

Always.



# Institutions<sup>02</sup>

Very often, institutions have a strong heritage, speak a lot of languages, have a wide range of competencies and an impressive number of policies. We understand their complexity, and create digital solutions that fit.



**EPC** See case study



**Climate change** Coming soon



# Ecommerce<sup>03</sup>

How do you build trust and shape authentic relationships that convert? E-commerce is about conversion, but always balanced with the brand. And the technology needs to be rock-solid.



WHAT WE BELIEVE IN #2

# Content is king

Long live Content!





# Portfolio<sup>05</sup>

No better medium than the web to showcase great work. UX and design are kept simple to put forward the beautiful portfolios of our clients. Front-end animations make for a vivid journey that flows on all devices.



**DoubleDouble** [Visit Website](#)



# Portfolio<sup>05</sup>



**Amnesty** Visit Website



**Veerle Windels** Visit Website



**Walkingmen** Visit [medium.com](https://medium.com)



**Archipelago** See case study

WHAT WE BELIEVE IN #3

# We've got the secret weapon for great SEO

\*It's called semantic cocoon





# Business<sup>04</sup>

In many cases, our clients have asked us to develop digital tools that sit at the core of their business. We build central platforms to unite communications, support, and sales services.



**SWIFT** [See case study](#)



# Business<sup>04</sup>



**Archipelago** See case study



**Elia** See case study



**Orange** See case study

WHAT WE BELIEVE IN #4

# Don't fail your first impression

you've only got one chance!





# Events<sup>01</sup>

An event website is like a Swiss Army knife: it has dozens of different features - communications, sales, subscription management, exhibitors' exchanges, online services... A great online presence can even lengthen an event's lifespan and communicate with its audience year-round - before, during, and after the event.



Sibos See case study



# Services<sup>01</sup>

We have a proven track record of solving complex problems in a user-centred way. We apply our design thinking to develop or improve online services: online interactions between the brand and its users, which we turn into distinctive brand experiences that focus on business potential.



**Glass configurator** Visit website

WHAT WE BELIEVE IN #5

# Smart choices for future-proof ecosystems.

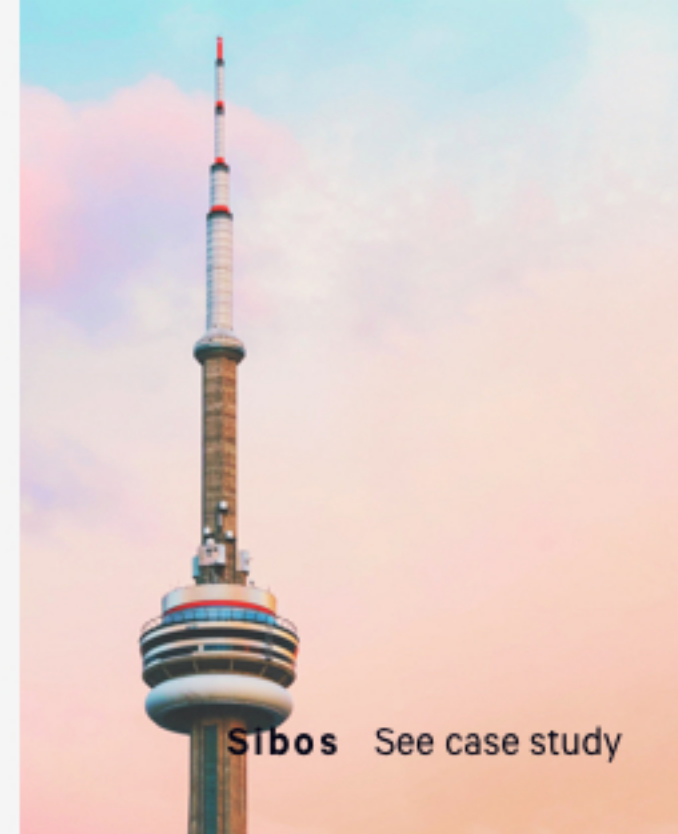
Powered by technology



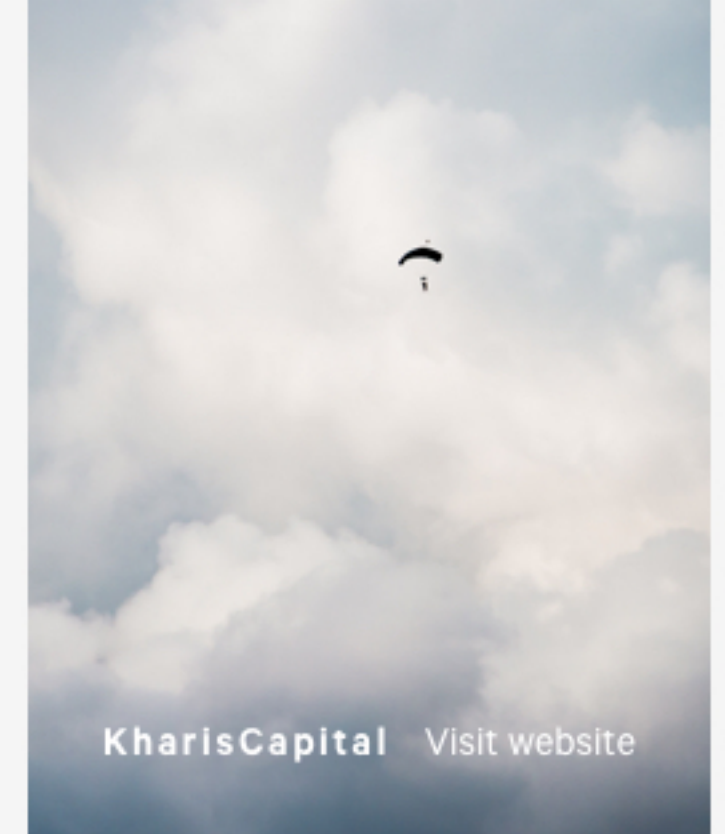


# Finance<sup>04</sup>

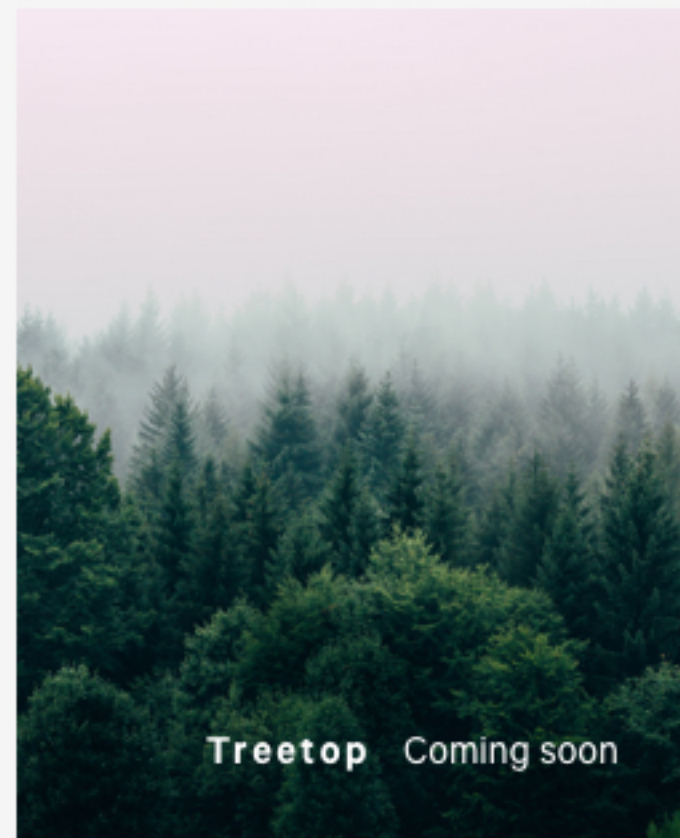
Working with the finance sector requires the understanding of very specific rules. We know the rules, and we partner with some really complex fintech players. Here's a sneak peek of what we do.



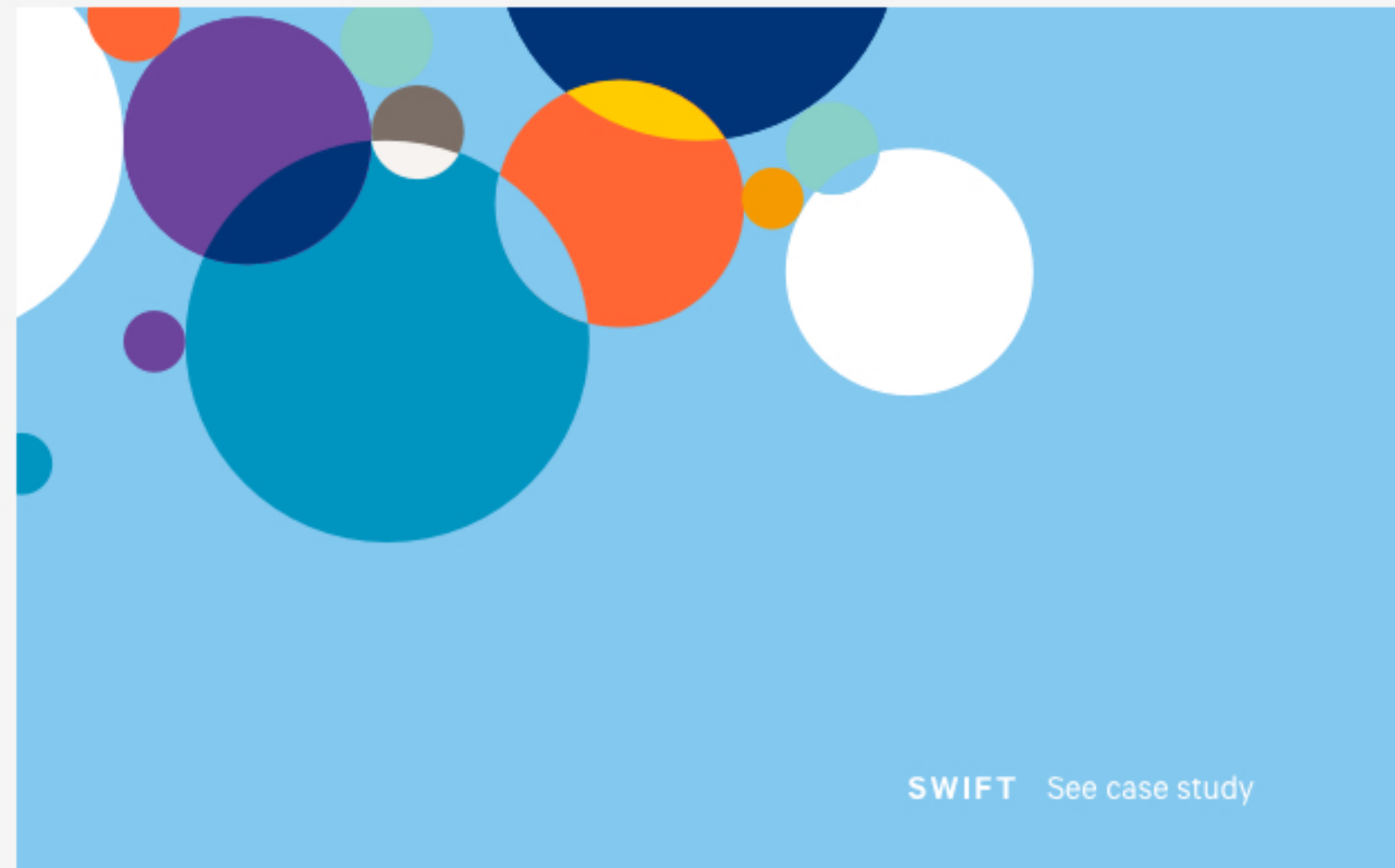
**Sibos** See case study



**KharisCapital** Visit website



**Treetop** Coming soon



**SWIFT** See case study

# Annual report<sup>01</sup>

An online Annual Report is a strategic communications tool. Today, people will turn more easily to the digital version of an Annual Report, which they can consult at any time and on any device. The web allows a more modern approach, with video integration giving powerful emotional impact. Last but not least, the huge investment in content is really valuable for the brand's SEO.



Orange Visit website



# Honors

—————	<b>1 x Site of the day</b> walkingmen.com	Awwwards
	<b>1 x Mobile excellence</b> walkingmen.com	Awwwards
	<b>1 x Honorable mention</b> icon-shop.be	Awwwards
	<b>1 x Honorable mention</b> DoubleDouble	Awwwards
	<b>1 x Honorable mention</b> Archipelago	Awwwards

# Main clients

—————	AGC Europe	Icon
	Amnesty	NATO
	Archipelago	NGK
	Elia	Orange
	EPC	Sibos
	European Commission	SWIFT



# Thank **you**

**Katelijne Van Loo**

General Manager

+32 2 412 02 50

k@walkingmen.com

**Johanne Ide**

Business Development

+32 494 78 58 26

idejohanne@gmail.com



**WALKING MEN**